



Experience

Amazon

UX Designer II

Apr 2026 - Present

Work Contribution: Led the next phase of a year-round performance evidence product through three connected experiences: AI-generated drafts, automated Leadership Principle tagging, and contextual feedback. Partnered with Product, Engineering, and Applied Science to launch to **68K employees**, increasing contribution creation by **62%**, LP-tag coverage from **79.0% to 99.99%**, and AI-tag adoption to **62.5%**. Established a review-edit-confirm pattern that kept employees in control and improved evidence for downstream talent products.

Annual Review: Redesigned Amazon's company-wide performance review across employee and manager journeys. Led a **4-day** workstream with designers and PMs, mapping connected workflows and translating complex policy and AI constraints into a unified end-to-end direction. Used AI-assisted rapid prototyping to align stakeholders and accelerate handoff.

UX Designer I

Aug 2024 - Apr 2026

Onboarding Platform: Led design of a modular onboarding framework built to scale from **12K+ users** toward a **1.6M+ employee** organization, partnering with a PM and **10 engineers**. Designed role-, level-, and region-aware goals, a reusable chapter system, and a four-step setup flow for program owners. A/B testing drove a master-detail model preferred by **78%** of participants. In a 46-person pilot, 32 new hires completed 90+ activities and 24 surpassed 100, outperforming the legacy **60% completion baseline**.

AskSia.AI

Product Designer

Dec 2023 - Jul 2024

Led end-to-end design for a **0-to-1 AI tutoring platform**, translating model capabilities into intuitive student workflows across core product and payment experiences. Shipped high-fidelity interaction and motion concepts, then used product analytics to prioritize iterations that increased site clicks by **32%**, improved SEO by **20%**, and contributed **\$50K in incremental revenue**.

Amazon

UX Design Intern

Jun-Sep 2022; Jun-Sep 2023

Aligned PMs, engineers, and designers on two core B2B products serving **30K+ managers**. Took a promotion workflow from 0-to-1 and created a reusable People Recommender pattern that improved task completion by **23%**. Shipped three production components to the Figma design system.

Tencent

Design Intern

Jun-Sep 2021

Created wireframes, storyboards, and prototypes for Growth Planet, a charitable learning app. Supported typography, brand, and social content for clients including **ATD, VMware, and Roblox**.

NASA SUITS

Lead UX Designer + PM

Sep 2022 - May 2023

Rebuilt a cross-campus student program and led 20+ students across RISD, Brown, and JHU to design an AR lunar-mission tool. Selected as **1 of 10 finalist teams nationwide**; conducted usability testing with NASA evaluators and astronauts at Johnson Space Center.

Education

Rhode Island School of Design

BFA, Industrial Design - GPA 3.8
Honors graduate, 2020 - 2024

Brown University

Front-end development coursework

Skills

Tools & Software: ChatGPT, Claude Code, Figma, Sketch, Adobe Illustrator, Adobe XD, Photoshop, InVision, After Effects, HTML/CSS/JavaScript, Webflow

Design Skills: AI-first UX, agentic workflows, human-in-the-loop UX, AI prototyping, product strategy, UX/UI, enterprise UX, interaction design, journey mapping, design systems, information architecture, personas, motion

Research: AI evaluations, AI-assisted synthesis, interviews, surveys, contextual inquiry, comparative analysis, heuristic evaluation, usability testing, behavioral data, data visualization

Awards

NASA SUITS AR Finalist

2023

Apple WWDC Scholarship

2020, 2021

RISD Semester Honors

2021, 2022, 2023, 2024